

# CRYPTO CURRENCY MADE EASY

WHAT LIES AHEAD ON THE  
ROAD TO YOUR FINANCIAL FUTURE...

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## 1-0 – What Is Crypto Currency?



This is one of the most frequently asked questions today: What is Crypto Currency? Simply, Crypto Currency is a digital version of money where the transactions are made online. A Crypto Currency is a medium of exchange just like your normal everyday currency such as GBP and USD, but designed for the purpose of exchanging digital information through a process known as cryptography.

The first ever successful Crypto Currency emerged from the invention of Bitcoin, by Satoshi Nakamoto. This was then followed by the birth of other types of crypto currencies competing against Bitcoin.

## 1-1 – What Can Crypto Currency Be Used For?



Crypto currencies can be spent for different purposes and the best part is, all transactions are completed online! There are 3 different transactions that can be performed when using Crypto Currency:

### 1. Trading

Trading can be very profitable provided you know what you are doing.

The currency's high volatility has also played a major role in bringing new investors to the trading market.

## 2. Personal Spending

You can use Bitcoin to purchase almost anything, from buying cars to travelling the world!

## 3. Crowd Funding & Lending

Crypto Currency also provides the chance for you to give back to society through crowd funding and lending, thus enabling you to be part of someone's success story by donating to a crypto crowd funding or lending project.

## 1-2 – Why Crypto Currency Investment?



The reason why crypto currencies are in such demand right now is because Satoshi Nakamoto successfully found a way to build a decentralized digital currency system.

What is a decentralized currency system? It means the network is powered by its users without having any third party, central authority or middle man controlling it neither the central bank, nor the government has power over this system.

The problem with a centralized network in a payment system is there are third parties who add or deduct charges on the transaction. An example would be drawing out cash with a Visa credit card, paying an extra exchange rate e.g. drawing out money abroad, or being charged by your bank for a non-sterling direct debit.

Apart from Crypto Currency being very secure and being run through a decentralized network, there are other good reasons why crypto currencies may be the most talked about topic today.

Simply put, because the traditional investments are not producing the returns they used to, so we, you and I need an alternative.

## **2-0 – Why Invest In Crypto Currency?**

Before we begin talking about why you need to invest in Crypto Currency, you first need to adopt the right mindset. What does having the right mindset mean?

It means being open minded, thinking positively and being ready to learn. Once you make a decision be accountable for having made a choice. A great choice is to learn more about Crypto Currency and that's where I come in.

Over the last ten months or so, Crypto Currency has become a global phenomenon and has taken the world by surprise.

While not everyone understands the Crypto Currency realm and how exactly the system operates, banks, governments and companies are well aware of its importance, for example, Black Rock and Fidelity (two of the largest financial institutions in the world) have recently made significant investments in 3 of the top crypto currencies and Paul Tudor Jones (CEO of the world's largest hedge fund) recently transferred 2% of his portfolio into Bitcoin.

Therefore, it would be a waste if you choose to ignore what is currently happening in the market when there are countless opportunities to pursue, which we will also share with you.

### **Adopting The Right Mindset**

To adopt the right mindset, first you have to be excited! Once you know how vibrant the world of Crypto Currency is, you will want to start right away.

Having the right mindset will have a direct bearing on your results. You will find that you are more engaged and satisfied with the whole experience.

There are three important principles that make up the investor's mindset:

- (I) Focus on opportunities,
- (II) Take action, and
- (III) Keep the faith

Let's focus on the first principle, opportunities.

Many investors struggle to focus on the opportunity saying, *"In Crypto it's impossible to understand the whole system"* and *"Crypto is so volatile that I might lose all my money,"* or simply *"I don't know how to invest"*.

However, do not let your lack of knowledge stop you from exploring the rich market of Crypto Currency.

The second principle is to take action!

A great mindset would be meaningless without action, will hesitating at this point help create the life you want for yourself? Take that leap of faith, remember to have confidence in your decisions and make a difference in your life!

The third principle, keep the faith!

Believe in what you are doing and be consistent.

## **2-1 – What Is Investment?**



The word investment simply means the action of investing money for future gains. Your future gains can be in the form of assets, stocks, shares, property and also Crypto Currency if you choose, which you can purchase with the intention of creating a secure financial future. Once you make a conscious choice to invest, you are no longer working for money, you are actually making money work for you.

## 2-2 – Why Should You Invest?



Do you know why you are investing? Obviously, you want more money everyone does, but why invest?

Some people want to invest to save for their retirement, the days when everyone worked for 40 years and retired with a nice pension are gone. With the cost of living increasing every day, it's unlikely that you can rely on your pension alone. Invest to save more money for your retirement and the sooner you start the more money you will make.

Many of us invest because we want to attain a certain financial goal. Maybe you want to start your own business, enjoy a better lifestyle, buy a luxurious car, buy your dream home even - it all starts with your decision to invest.

Remember, invest so that you have choices, invest to make a difference in your life and enjoy the ride!

## 3-0 – The Types Of Crypto Currency



There are over 5000 crypto currencies at the time of writing, but let's just focus on the top 3 that make up 70-80% of the total crypto currency market capital.

The main 3 crypto currencies are Bitcoin, Ethereum and Litecoin.

These are the coins that financial institutions (Black Rock and Fidelity) and hedge funds (Paul Tudor Jones) are buying.

### **3-1 – Bitcoin**



This was the first ever Crypto Currency and remains by far the most valued Crypto Currency to date.

Bitcoin is known as digital gold and is the standard in the Crypto Currency space. As explained earlier in this guide, Bitcoin is the pioneer of Blockchain Technology that made digital money possible.

It is the first ever decentralized peer-to-peer network powered by its users without any central authority or middleman which means no unnecessary costs are incurred in the digital money transaction.

Over the years of Bitcoin's existence, its value has fluctuated tremendously from a few cents to over \$19,000 per bitcoin to date.

One major advantage that it has over other crypto currencies is Bitcoins are impossible to counterfeit or inflate, the reason being there is a finite number of bitcoins, 21 million, that can be created by mining.

Thanks to blockchain technology, you have ultimate control over your money and transactions without having to go through a third party such as the bank or Paypal. Bitcoin transactions are also impossible to be reversed.

Next is another widely-used Crypto Currency in the market.



## 3-2 – Ethereum



Created by Vitalik Buterin, Ethereum has scored itself the second spot in the hierarchy of crypto currencies.

Some people predict that this digital currency [which launched in 2015] will surpass Bitcoin and may be the Crypto Currency of the future. At the time of writing each Ethereum coin has a value of \$442.

Is Ethereum similar to Bitcoin? It is in a way, but not really. Like Bitcoin, Ethereum is a part of a blockchain network.

The main difference between the two currencies is that the Bitcoin blockchain focuses on tracking ownership of the digital currency, while the Ethereum blockchain focuses on running the programming code or network instead of having to build an entirely original blockchain for each new requirement (currency).

Ethereum enables the development of thousands of different requirements in a single platform.

Another use of the Ethereum blockchain is its ability to decentralize any services that are centralized like a bank, as mentioned earlier.

For instance, Ethereum is capable of decentralizing services like loans provided by banks, online transactions using Paypal (another centralized system) as well as voting systems and much more.

What are the most obvious benefits of Ethereum?

Firstly, a third party cannot make any changes to the data, the system is also

tamper and corruption proof.

This is because Ethereum is built based on a network formed around a consensus as a result, making censorship impossible.

Secondly, just like Bitcoin, Ethereum is backed up by secure cryptography, therefore the applications are well protected against any form of hacking.

### **3-3 – Litecoin**

Litecoin is different in that it was designed as a coin that can be used by the public to purchase products and services. Litecoin was an early bitcoin spinoff or altcoin, starting in October 2011.

The Litecoin Network aims to process a block every 2.5 minutes, rather than Bitcoin's 10 minutes, this allows Litecoin to confirm transactions much faster than Bitcoin.

When it comes to Litecoin as a method of payment, in early days there was correlation to Bitcoin in terms of extended payment patterns. Although one might assume that payment patterns of Litecoin would converge to Bitcoin, it has been found that there is little correlation of the payment patterns of Litecoin vs Bitcoin today, and these patterns continue to diverge over time.

There are advantages inherent to Litecoin over Bitcoin. Litecoin can handle more transactions, given the shorter block generation time. Litecoin also has a barely perceptible transaction fee. It costs 1/1000 of a Litecoin to process a transaction, regardless of its size. Contrast that with PayPal's 3% fee.

We would also recommend you look at an emerging Crypto Currency called Dacxi, specifically the DAC coin.

### 3-4 – Dacxi



Dacxi is a fintech company with a global reach that helps customers to succeed in the new world of Crowd Finance, starting with the ability to easily get involved with global crypto. The Dacxi name comes from Digital Asset Community Exchange International and is pronounced 'dac-shi' - Chinese claim it means 'great timing'.

Dacxi's purpose is to help people transform their lives through accessing wealth building opportunities faster and more easily. Increasing wealth builds the financial security people need to make better choices and live happier lives. Through our unique Crowd Finance model, we are also aiming to solve the innovation funding gap apparent in the early stage technology sector, which should be transformational in many emerging countries of the world.

The DAC coin is unique. It's not a crypto currency to buy a coffee like Bitcoin or Litecoin and it's not a payment token to pay for the use of a Blockchain like Ether (i.e. Ethereum).

The DAC coin is one of the few credible global financial ecosystem currencies. The USE CASE is as a currency within a specific corporate economy, to help it grow faster, to make it work better, to allow it to have features that would not be possible without it.

Dacxi is a pioneer of the new global Crowd Finance sector which is the evolution of the 'Crowd-Sourced Money' sector of Crowd-Funding, Crowd-Lending and the Crypto-Crowd. This global Crowd opportunity provides new wealth opportunities to the millions who need to have access to these opportunities and help build financial security. It will power companies and people, in an innovation funding revolution across the world.



Unlike other fintech companies, Dacxi's focus is on the 'Crowd', the people, not selling financial products nor simply creating a 'platform' to connect buyers with sellers. This unique Crowd Finance community adds support layers; including information, education and inspiration, to build confidence and to act appropriately. This system will not only assist to educate people, but it will empower and better protect the public.

We attract smart investors who have 'wealth cash' to spend and want to find new wealth-building opportunities, the 'Crowd'. So Dacxi are the 'Crowd Champions'.

#### **4-0 – Why Buy Crypto Currency?**

As a digital asset that serves users online, Crypto Currency has many appealing benefits, some of which are thanks to the Blockchain Technology previously mentioned. It is a strictly monitored process with encrypted transaction and control thus making this form of currency fast and secure.

There are 4 main advantages of Crypto Currency but for this report, we are going to talk about 2.

#### **4-1 – No Third-Party Involvement**



The first advantage of Crypto Currency is its well-known 'No Third-Party Involvement'.

There's always a pattern when using traditional money, buying yourself a new property, setting up your own business, or buying a new car. One way or another, the process requires a third-party involvement, for instance, lawyers, sellers as well as other external factors such as delays, documentation and hidden fees.

This can make transactions more complicated than they need to be as well as taking up unnecessary time, money and energy to the point where you feel like giving up. A good example of this scenario would be when you are buying a new house. You pay the Mortgage Advisor who ensures that you have the funds available, you pay the Estate Agents who prepare the Home Report and you pay the lawyer's fees to keep everything legal plus you pay the Estate Agents commission.

In short, there's a lot of third party involvement which you pay for even before you own the property. That is not the case with Crypto Currency. As mentioned previously, the blockchain system is similar to a self-rights database in that it removes any involvement of the third-party mentioned before. Moreover, the contract can be customized to complete a certain transaction at a set date requiring a fraction of the normal expense.

In short, you are in control of your own money using Crypto Currency. This is what we call the 'Decentralized' system, which means there's no 'Central or Federal Government' regulating it for you.

Your transaction is practically immune to influence from your government or anyone else for that matter, so it is possible to be able to pay and receive money anywhere in the world at any given time. That transaction is done with minimum processing fees, thus preventing users from having to pay extra charges from banks or any financial institutions.

## 4-2 – Lower Risk Than Traditional Currencies



Another prominent advantage of Crypto Currency is that its risk is lower than traditional currencies.

In this era, most people rarely have their cash in their possession, instead they have an array of credit cards, debit cards and other payment cards as their preferred method of payment. At the time of writing the Covid 19 Pandemic has accelerated the use of digital currency, in fact cash transactions have dropped by 90%.

The thing about debit and credit cards are, with any purchase you are making, you are giving the vendor access to your money, no matter how small the transaction is you are risking someone gaining access to your account. Most of this 'risk' is mitigated nowadays using different safety measures like 'PIN enabled' or 'Contactless' methods.

Normally the person or Company you're paying pulls the designated amount from your account using the information provided on your card. Crypto Currency doesn't work that way. Instead of a 'pulling' mechanism, it 'pushes' the amount needed to pay or receive to the other Crypto Currency holder without any further information needed. Payments are possible without your personal information being accessed and reassuringly, your account is backed up and encrypted to ensure the safety of your money.

What that ultimately means is that Crypto Currency transactions are safe and secure.

### **4-3 – Conclusion**

By now, I'm sure you have an idea of how Crypto Currency works and why it is the future. The Crypto Currency market can fluctuate which is why we recommend you use a Broker with an A+ Security Rating.

Crypto Currency is here to stay and is already having a significant impact on the world of finance. Institutional investors and companies are starting to purchase crypto currencies. Banks and governments are also having to acknowledge the potential that Crypto Currency holds.

According to an FCA survey, nearly 2 million people in the UK already own digital assets in the form of crypto currency [which is a 400% increase in the last 12 months]. In Asia especially, the Bitcoin market is flourishing. More and more companies have taken advantage of the effectiveness of Ethereum as a Smart Contract or token. This shows how blockchain technology is rapidly taking its place in organizations for its security networks.

Crypto Currency currently presents the most exciting and lucrative investment on the market today. More than gold, more than stocks and shares, even more than property.

We expect the value of Crypto Currency to accelerate and the growth of Crypto Currency at this time has been driven in part by a confluence of macro factors affecting the economic and business landscape that we believe is creating long term risks that should be addressed proactively. Those macro factors include [among other things] the economic and public health crisis precipitated by Covid 19, unprecedented government financial stimulus measures including quantitative easing adopted around the world as well as global, political and economic uncertainty.

We believe that together these and other factors may well have a significant depreciating effect on the long term real value of fiat currencies and many other conventional asset types, including many of the assets traditionally held as part of corporate treasury operations.

**SPECIAL OFFER!!!!**



I trust you found this guide helpful, and feel ready now to take the next step...

## THE NEXT STEP...

I'd invite you to have a quick chat on the phone or via Zoom to discuss your options, or you can go ahead and book an appointment in my online diary, or you can actually start your Crypto Currency adventure and buy your pack yourself:

CALL FOR A CHAT

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BOOK AN APPOINTMENT VIA CALENDLY

<https://calendly.com/cryptoguy/30min>

BUY YOUR PACK

Choose from:

1] The Blue Chip Bundle - 100 Euros minimum purchase

This is a bundle of the most significant coins available, Bitcoin - 50%, Ethereum - 20%, Litecoin - 10% and Dacxi 20%. Currently you receive a Dac coin bonus also.

2] The Dac Pack - "DAC Pack" is made up of 100% DAC Coins and people are buying these because of the potential of the DAC Coin as Dacxi expands globally, with more countries, products and people.

3] The Precious Metals Bundles - The portfolio is made up of 60% gold, 15% silver, 5% platinum and 20% DAC coins.

Click here to view the packs <https://app.dacxi.com/ref/cp/gavin0w7c8>